



Capability Brown Festival 2016: audience development projects

The Capability Brown Festival 2016 is supporting 22 audience development projects across England and Wales. Brief descriptions of the projects can be found below.

This programme aims to encourage Capability Brown sites and connected organisations to trial new and innovative ways of getting different kinds of audiences to visit heritage landscapes, with an equal focus on interpreting these landscapes for as wide a range of visitors as possible.

This work will leave a legacy that will reach beyond 2016, and was central to the Festival being awarded funding from the Heritage Lottery Fund.

Please note that many of these projects are specifically aimed at a particular audience, and may not be open to the general public.

Site name/organisation	Description
Blenheim Palace, Oxfordshire	Blenheim Palace will create a circular Capability Brown tour through its grounds, with 12 key viewpoints interpreted for visitors through information and photographs. The interpretation boards will be family-friendly, including information on local wildlife and tree species.
Cambridgeshire Gardens Trust and Huntingdon NADFAS	Primary school pupils will make a stained-glass window inspired by the different elements of Capability Brown's landscapes.
Chatsworth, Derbyshire	Chatsworth will work with children in care, children with life-limiting medical conditions, and refugees, encouraging them to explore the Capability Brown landscape and learn about Brown's time there.
Compton Verney, Warwickshire	Compton Verney will be providing a coach - The Capability Brown Express - to offer free transport to people who live near the site but have never visited. This will allow them to take part in the huge range of Capability Brown-themed events the site has planned.
Croome, Worcestershire	Croome is creating a bespoke sensory trail to encourage children with physical and learning difficulties to explore the landscape with their families. Conservation charity, the National Trust, cares for Croome.
Euston Hall, Suffolk	Euston Hall will open up its grounds and gardens between 15-19 August to encourage local families to explore the local wildlife. It has also invited three schools, including one for children with learning difficulties, to take part in an outdoor educational workshop focusing on local wildlife and flora and fauna.
Fenstanton, Cambridgeshire	Fenstanton is putting up information boards about Capability Brown and his work at the entrance to the churchyard where he is buried, to ensure visitors to the village are aware of his connection. It will also change its village signs to make reference to him.

Grimsthorpe Castle, Lincolnshire	Grimsthorpe Castle will hold a special event exploring its flora and fauna, and will also run a competition encouraging families to submit a design for a new landscape garden in the park.
Highcliffe Castle, Dorset	Highcliffe Castle will run a varied programme of events, including an exhibition, horticultural show, and talk and lecture programme, all culminating in a final celebrity lecture and guided walks.
Kirkharle estate and Northumbria Gardens Trust, Northumberland	Kirkharle, Brown's birthplace, is running a varied programme of events called 'Brown Days Out,' including talks, tours and events focusing on the site's flora and fauna, providing transport for visitors to the site.
Milton Abbey, Dorset	Milton Abbey will be creating a topographical model of the site, which will then be used as the basis of a new digital guided tour, available at the site and online.
Northamptonshire Gardens Trust and Castle Ashby, Northamptonshire	Castle Ashby will host a varied programme of events, including lectures and seminars, an exhibition, and educational workshops for families and primary school pupils.
Pavilion and Ashridge Estate	Pavilion, a Leeds-based visual arts commissioning organisation, is partnering with Little Hands and Little Feet Children Centre to create a performance in Capability Brown's Golden Valley at Ashridge, Hertfordshire.
Petworth Park, West Sussex	Petworth Park will explore ways of connecting people with its Capability Brown landscape through innovative uses of technology. Conservation charity, the National Trust, cares for Petworth Park.
Scampston Hall, North Yorkshire	Scampston Hall will host a new programme of activities for family visitors. Each activity will encourage exploration and learning around the key Capability Brown elements of the site through biodiversity, with a focus on trees and lakes.
Temple Newsam, South Yorkshire	Professional dancers will support people from the local community to develop and create choreography inspired by Capability Brown's landscape at Temple Newsam, which will then be performed in the grounds.
Tong Castle and Shropshire Gardens Trust, Shropshire	Four guided walks will help visitors explore the remaining Brown landscape at Tong Castle – most of which was demolished to make way for the M54 motorway.
Trentham Estate, Staffordshire	The Trentham Estate will host a varied programme of events exploring the wildlife and biodiversity of its Capability Brown landscape in partnership with Staffordshire Wildlife Trust.
Beatfrees and Warwick Castle, Warwickshire	In partnership with Warwick Castle, Beatfrees will commission six young artists aged 16-25 from black, Asian and minority ethnic backgrounds to create images and poems based on their interpretation of the site's Capability Brown landscape and its links to the transatlantic slave trade. These works will be shared and distributed on site and online.
Welsh Historic Gardens Trust and Wrexham Heritage Service	A pop-up exhibition called 'Capability Brown 300: Changing Landscapes' will tour venues including hotels and churches, raising awareness of the special landscapes in the area.
Wentworth Castle Heritage Trust, South Yorkshire	Wentworth Castle will host Landscape and Memory - a contemporary arts programme encouraging artists to explore and interpret the site.

	Local people and groups will take part through workshops, talks and an exhibition.
Woodhouse Farm and Garden, Staffordshire	Woodhouse Farm and Garden will open the site for Heritage Open Days 2016 to showcase the remains of the Capability Brown work at the former Fisherwick Estate.